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Integrated Marketing Marketing to Digital/Interactive Marketing may not choose to immediately implement any or all of the integration strategies.

Integrating social and traditional marketing

Is your social media program fully integrated with your traditional marketing program, or are you just bolting on Follow me on Twitter/Facebook to your ads and

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A digital marketing strategy

A digital marketing strategy is the content plan that ensures any digital marketing efforts are tailored to your target audience, This means integrating your digital

Digital marketing integration: the impact of

How do you build a successful integrated digital marketing plan? Digital Marketing Integration: Build your content and digital strategy in synergy.

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A tool for aligning your goals with your strategy Lack of integration between and then featured it in the 4th 2009 edition of Digital Marketing: Strategy,

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3 key barriers that need to be overcome to help towards better integration of digital integrated-digital-marketing-strategy. digital and marketing strategy.

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Dec 15, 2014 Align social media channel to marketing strategy. and the necessity of integrating social media and marketing strategies.

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