

# **Conversion Optimization: The Art And Science Of Converting Prospects To Customers By Khalid Saleh**

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**Khalid saleh (author of conversion optimization)**

Founder of Invesp, Conversion Optimization Firm. Studied in The University of Texas at Austin.. Khalid Saleh is the author of Khalid Saleh's Followers. None

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Learn how to convert website visitors into customers Part science and part art, conversion optimization is designed to turn visitors into customers.

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